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11 July 2019

**spoga+gafa, Cologne, Germany – 1 to 3 September 2019**

**GARDENEX (The Federation of Garden & Leisure Manufacturers Ltd) – Hall 9.1 ,Stand D34**

## **Latest designs for traditional garden items Plus new technology on show from British exhibitors**

The Gardenex export federation has organised a 23-strong group of exhibitors at spoga+gafa 2019, continuing its 40-year plus association with the world's largest international garden trade fair.

At this year's event, to be held in Cologne from 1 to 3 September, buyers from around the world will be able to find a wide range of British garden and leisure items.

Among the more traditional garden items are the latest ideas in growing accessories, cutting tools, garden machinery fittings, watering equipment, decorative fencing, garden storage, lawn edging, garden furniture, wood protectors, garden decor, garden giftware and many more.

Utilising the latest technology, other exhibits include a Bluetooth-controlled barbecue device, an exciting new technical innovation in solar lighting and an innovative multi-speaker ultrasonic all-pest repellent. The younger gardener has not been neglected with items on display such as garden puzzles and new ranges of children's gardening gloves. New pet products will be on show too.

In order to help international buyers source garden, leisure and pet products from the UK, the multi-lingual team from Gardenex will be manning a British gardening and leisure product information stand (**Hall 9.1, Stand D34**). Buyers visiting the stand can obtain a copy of the latest edition of the federation's guide to British gardening products and services and find a wealth of information about the British gardening market and register their product sourcing enquiries with the Gardenex team.

## **The British exhibitors are as follows:**

**ALM Manufacturing (Hall 6.1, Stand D50)** is launching a number of new products at spoga+gafa 2019 that will extend the company's extensive range of accessories for grass trimmers, lawnmowers, chainsaws and greenhouses. Many of the new items will be presented in new improved packaging.

**BCB International Ltd (Hall 7.1, Stand B22)** is exhibiting Fire Dragon, a lightweight, environmentally friendly and waterproof, solid cooking and firelighting fuel. The product is used by the military and outdoor enthusiasts to light fires, cook food, and boil water even in the most extreme weather conditions. The solid fuel blocks are quick and easy to ignite even when wet, and are also odourless and non-toxic with a clean burn.

**Catwatch by Concept Research Ltd (Hall 9.1, Stand D32)** has been manufacturing quality ultrasonic animal deterrents in the UK for over 25 years. The company's products deter marders, cats, foxes, mice and other pests from gardens and homes. Included in Concept Research's exhibits will be CATWatch, the only cat deterrent tested and approved by the UK's Royal Society for the Protection of Birds (the RSPB).

**Charles Bentley (Hall 9.1, Stand D33)** is a global manufacturer and leading supplier of garden and homeware products. The company's wide product range of wooden brush ware, garden furniture, tools and other accessories will be on the stand. All are competitively priced to suit market requirements.

**Darlac Cutting Tools (Hall 9.1, Stand E35)** is launching four quality cutting tools endorsed by Sarah Raven, the UK gardening personality. The drop forged pruners, snips and ergonomically designed smaller snips and pruners are supplied in attractive design-led packaging and feature stylish teal-coloured handles to suit the Sarah Raven brand image.

**DeliVita (Hall 7.1, Stand E28/F29)** is exhibiting its award-winning oven that is one of the lightest, traditional clay, wood fired ovens on the market. Hand-made in Britain, it is a versatile, stylish product that weighs only 30kgs, making it portable and simple to operate. The oven takes only 25 minutes to reach a temperature of 450 degrees centigrade. It provides a fast, fun and healthier way of cooking than the traditional BBQ, with less harmful carbonisation, and produces delicious food infused with wood-fired aromas. The DeliVita oven is ideal for cooking pizzas, as well as roasting, baking and steaming a wide range of dishes.

**Frogsuit Ltd (Hall 9.1, Stand E37)** is showing its newly launched range of wood protector products for both indoor and outdoor use. The products have been developed over several years and won 'DIY Week' magazine's Garden Care Product of the Year in 2018.

**G Plants Ltd (Hall 9.1, Stand E33)** is exhibiting its recently launched range of spring flowering bulb gifts, as well as all-year-round gifts. The gifts are available in English or multilingual

packaging. BEES Growing Gifts include XL frost resistant planters with flower bulbs and compost, as well as chilli and herb kits, which can be grown all year round.

**Gardenex (Hall 9.1, Stand D34)** is The Federation of Garden & Leisure Manufacturers Ltd, the UK export trade association that brings together UK suppliers and international buyers. Gardenex provides a free supplier and product sourcing service for international buyers, and its sister association, PetQuip, offers similar services in the petcare product sector. Information about **Glee**, the UK's leading garden and outdoor living trade show, is also available on the Gardenex stand. The exhibition will take place at the NEC, Birmingham, England between 10 and 12 September 2019.

**Greco Design Ltd (Hall 9.1, Stand D34a)** is showing its plastic mat that is designed as an alternative to the feet of outside pots when situated on paving or decking. The mat can be trimmed to size to remain inconspicuous while still allowing the pot to drain and air to circulate underneath. It acts as an insulator to prevent ground frost rising and prevents watermark rings staining surfaces. Designed and manufactured in Scotland.

**Grow Sow Simple (Hall 9.1, Stand D31)** is launching a new range of 3D puzzle garden kits for children. New to the European market, the product comprises a self-assembly three dimensional puzzle together with seeds and a growing pot, designed to encourage children to grow their own living mini garden.

**Haws Watering Cans (Hall 9.1, Stand D30)** is renowned in the UK and overseas markets for its British-made top quality metal and plastic indoor and outdoor watering cans. This year's exhibits at spoga+gafa include some of the company's new ranges.

**home2garden.co.uk (Hall 9.1, Stand E29)** is a leading garden decor company, and is exhibiting its handcrafted art solar glass jellyfish wind chime that will add a beautiful touch to any garden or indoor space. The hand blown glass bowl is light blue in colour with a hint of dazzling green at the top and it produces a stunning effect when it catches the light during the day or when it lights up at night. Artfully shaped and coloured, the jellyfish's tentacles emit a beautiful sound when caught by the wind. Made from recycled glass, the handmade wind chime is frost proof.

**Irrigatia (Hall 6.1, Stand D41a)** manufactures a range of weather responsive, solar automatic watering systems. On display will be the new Tank Series range consisting of three models – the SOL-C60, SOL-C120 and SOL-C180.

**Panacea (Hall 9.1, Stand C32)** is a brand leading manufacturer of decorative metal garden products, and is exhibiting at spoga+gafa for the first time. The product ranges include decorative fencing and edging, high quality arches and arbours, and decorative and classic style steel trellis.

**Pet Rebellion (Hall 9.1, Stand C30)** is exhibiting its Comfy Rug that has been designed to make pets feel at home. Made with an extra long luxury pile and then finished with a super softener and a non-slip backing, the rug provides a warm snuggle feel. The size of the machine

washable rug is 67cm by 100cm. The rug can also be thrown over a bed, sofa or arm chair or is useful when on holiday.

**ProQ Barbecues & Smokers (Hall 7.1, Stand E53)** is showing its premium barbecue smokers and accessories, including a new ProQ Smartfire Wifi and Bluetooth BBQ Controller. The clever device controls airflow into a charcoal BBQ or Smoker, enabling the user to adjust or regulate cooking temperatures via an intuitive mobile and desktop app, thereby providing Pitmaster quality BBQ at fingertip touch. Also new are ProQ Cold Smoking and Curing Kits that provide all that is needed to cure and smoke delicious food at home. Completing the display will be ProQ Premium Grade Cocoshell Briquettes, a newly packaged high performance coconut charcoal.

**Smart Garden Products Limited (Hall 9.1, Stand D16)** will be showcasing an exciting new technical innovation in solar lighting as well as over 50 new lighting designs. The Briers range of gloves and footwear will be re-launched with a refreshed brand image, along with the popular Kids range. The core gardening category will also be extended with over 100 new essential items. Overall, the company's new products for 2020 will number more than 500.

**Smartedge (Hall 9.1, Stand D36a)** is well known for its structural lawn edging system that is manufactured in the UK from high strength polypropylene. The company is introducing a number of new edging brands to the UK and European markets at spoga+gafa show, as well as a new range of hanging basket drip trays.

**STV International Ltd (Hall 6.1, Stand B27)** is a specialist home and garden pest control product supplier, and will be launching a Mega-Sonic Multi-Speaker 360° Ultrasonic All-Pest Repeller to complement the existing The Big Cheese Ultra Power range. The ultrasonic repellent can be used inside or outside to target a variety of pests. Also on show will be an XL Outdoor Fly Trap 'Zero In Ultra Power', which is a highly effective fly trap with renewable attractant bait.

**Trimetals Ltd (Hall 6.1, Stand A43)** provides a range of premium garden storage solutions and bicycle stores that will be available shortly in a new eco-friendly colour coated steel. This modern material uses Swedish rapeseed oil instead of traditional fossil oil in production, but retains its superb protection against UV rays and corrosion. These innovative products will be on display both on the company's stand and in the new products area.

**VegTrug Europe GmbH (Hall 9.1, Stand D21)** is the designer and manufacturer of the original, iconic raised bed planter. In addition to the original VegTrug, the company will be exhibiting the VegTrug nursery greenhouse package, Bee Bar insert for use with the VegTrug, deluxe potting bench, tomato greenhouse, VegTrellis and the Windsor obelisk collection. New to the range will be a KD builder barrel in a variety of eye-catching colours.

**The Amazing Waspinator (Hall 9.1, Stand D36)** is well known for its award-winning best selling wasp repellent. A new and compact 14/21 piece counter display unit, supplied complete with a free display sample unit and hanger, will be on show. All of the company's display units

have been re-branded to show the Waspinator in use in gardens, at barbecues, on balconies, on terraces, at the pool and at the beach. Waspinator is now offering low minimum order quantities for own language packaging.

**Whitefurze Ltd (Hall 9.1, Stand E31)** has been manufacturing high-quality products for the garden and home for over 40 years. The company's extensive garden range includes planters and pots, propagation and composting lines, water butts and watering cans, as well as garden accessories and seasonal lines. Whitefurze manufactures all of its products in the UK and has an impressive warehousing capacity, ensuring excellent stockholding and levels of order fulfilment.

For further information on the British exhibitors or Gardenex, the trade association that works on behalf of British companies to help them increase sales worldwide,

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**A Dropbox file containing a product image for each exhibitor is provided with this release or can be obtained by contacting:**

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