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**spoga+gafa, Cologne, Germany – 2 to 4 September 2018**

**GARDENEX (The Federation of Garden & Leisure Manufacturers Ltd) – Hall 9.1 ,Stand D30**

## British garden and leisure product exhibitors choose Spoga+gafa to launch latest innovations

spoga+gafa 2018 has been chosen as the launch pad for an exciting array of innovative British products covering many sectors of the garden and leisure industry.

Buyers need look no further than the British pavilion and other UK stands at the show to find the latest designs in garden machinery and tools, garden care, grow your own, outdoor living, solar energy products, wildlife care, irrigation equipment, garden buildings, home and garden gifts and garden pest control.

Four of the exhibitors, Coffee Logs, Delivita, Delivita Catering Limited and Primus-A Perry Brand, are exhibiting for the first time at spoga+gafa. In addition to promoting its pizza oven in Hall 7.1, Delivita's sister company, Delivita Catering Limited has an outdoor stand (**Outdoor 6/7, Stand 22**) promoting a franchise opportunity for its company's pizza oven and ready-made dough. Demonstrations will show both the efficiency of the ovens and their versatility by mounting them inside a Smart car and a horsebox and onto a bicycle.

The British group has been organised by Gardenex, the export federation that has taken a group of British exhibitors to spoga+gafa for over 40 years. The Federation's multi-lingual team will be manning a British information stand and will be on hand to help visiting buyers wishing to source garden, leisure or pet products from the UK.

### **The British exhibitors are as follows:**

**ALM Manufacturing (Hall 6.1, Stand D50)** manufactures a wide range of consumable parts for garden power machinery, and is launching a number of new products at Spoga+gafa. These

include a new range of premium oils, greenhouse clips and window vents, spool and cover kits and a water butt tap.

**Coffee Logs (Hall 7.1, Stand D68)** is exhibiting its eco briquettes that are produced from recycled coffee grounds. Created by bio-bean limited at its pioneering coffee recycling factory in Cambridgeshire, the biofuel briquettes are ideal for stoves, woodburners and open fires. They can be used alongside or instead of wood and coal, and because they contain 20 per cent more energy than wood, they burn hotter and for longer. As recycling coffee produces 80 per cent less emissions than landfill, the coffee logs are also environmentally friendly.

**Catwatch by Concept Research Ltd (Hall 9.1, Stand D34)** has been manufacturing quality ultrasonic animal deterrents in the UK for over 25 years. The company's products deter marders, cats, foxes, mice and other pests from gardens and homes. The CATWach product is the only cat deterrent tested and approved by the UK's Royal Society for the Protection of Birds (the RSPB).

**Delivita (Hall 7.1, Stand E66)** is exhibiting its table-top wood-fired ovens that are ideal for outdoor kitchens. The award-winning Delivita oven is one of the lightest, traditional clay, wood-fired ovens on the market and is handmade in Britain. The versatile product is both attractive and stylish and weighing only 30kgs, the ovens are portable whilst being simple to operate and a pleasure to use. The ovens take just 25 minutes to reach a temperature of 450°C, making them a fast, fun and the firm asserts this is a healthier way to cook compared with the traditional barbecue. Producing less harmful carbonisation, the food is still infused with delightful wood-fired aromas.

**Gardeco (Hall 7.1, Stand B34)** is exhibiting its new range of outdoor cooking and pizza ovens, a table top pizza oven, a 5-year guarantee range and a 'grey' fashionable range. The company also produces fire pits and chimeneas.

**Gardenex (Hall 9.1, Stand D30)** is The Federation of Garden & Leisure Manufacturers Ltd, the UK export trade association that brings together UK suppliers and international buyers. Gardenex provides a free supplier and product sourcing service for international buyers, and its sister division, PetQuip, offers similar services in the petcare product sector. Free refreshments are also available on the stand for overseas buyers, and buyers can obtain their copy of the latest edition of the federation's guide to British gardening products and services. **Glee**, the UK's leading garden and outdoor living trade show, is being promoted on the Gardenex stand. The exhibition will take place at the NEC, Birmingham, England between 10 and 12 September 2018.

**Gardman (Hall 9.1, Stand B28 / C29)** is exhibiting an exciting range of new products. On show is a range of furniture covers featuring premium and standard ranges and a selection of modular furniture covers. There is also a range of 43 new solar lighting products including beautiful co-ordinated collections and brand-new packaging. The company's dual power range of solar lighting features clever technology that guarantees 365 days' worth of night time ambiance without the need for mains wiring.

**G Plants Ltd (Hall 9.1, Stand E31)** is showing a new range of products called Bee Friends that has been designed to encourage wildlife such as butterflies, bees and birds into gardens. Also new this year is a range of German packaged lines that are available for sale from spring through to the autumn. The company provides own branding solutions, including multilingual packaging that will be shown at Spoga+Gafa 2018.

**Haws Watering Cans (Hall 9.1, Stand C32)** is renowned in the UK and overseas markets for its British-made quality metal and plastic indoor and outdoor watering cans. At Spoga+gafa this year the company is showcasing a new range of outdoor metal watering cans and a new range of indoor pot watering cans.

**Hydrogarden (Hall 9.1, Stand D34a)** is exhibiting its professionally designed hydroponic products and consumables, including its latest innovation, Home Hydro, which is a modular, kitchen counter system designed to help grow perfect leafy greens all year round. Showcased alongside is the company's ingenious GoGro Style, a versatile and attractive self-watering pot system that maximises yields with ease and is ideal for both mid and large-scale growers. Also exhibited are the classic ROOT!T and PLANT!T products, which fully support plants from seed to bloom.

**Irrigatia (Hall 6.1, Stand D41a)** manufactures a range of weather responsive solar automatic watering systems. On show for the first time is a new Tank Series range consisting of three models – the SOL-C60, SOL-C120 and SOL-C180.

**Kent & Stowe (Hall 9.1, Stand E33)** has created a full garden hand tool range that has a garden tool for everyone. The tools extend from a new Kids range through to Garden Life, a lighter and easier to use tools range and a selection of traditional digging and cultivating tools. The company is also showing a number of specialist tools covering weeding, lawn care, topiary care and harder wearing tools for tougher surfaces. Kent & Stowe has recently won the Gardenex export award at the GIMA Awards.

**Pet Rebellion Ltd (Hall 9.1, Stand D33)** is exhibiting a new version of the Car Seat Carpet that is now made with a new super absorbent pile. Designed to fit almost every car seat, this award winning carpet prevents car seats from getting soiled, scratched and odours from forming on the interior. The carpet is machine washable and universal size, 57x140cm. Other Pet Rebellion products include memory foam beds, barrier mats, car boot protectors and door mats.

**Primus – A Perry Brand (Hall 9.1, Stand D31)** is showing a carefully selected range of handcrafted gifts for the home and garden. New additions to the company's popular Flower Stakes and Garden Art are being launched at Spoga+gafa. They include an exciting new range of metal gnomes, mushrooms, giant animals, flamingos, birds and weather vanes. In addition, "The Gallery" is an exclusive collection of 3D wall art, panels and beautifully contemporary sculptures.

**ProQ BBQ Smokers (Hall 8.1, Stand E1)** is showing its premium barbecue smokers and accessories. A new innovation for 2018 is a BBQ Water Smoker. There is also a new Cold Smoking Cabinet that is ideal for use in the home to create delicious cold smoked foods such as

salmon, cheese, salt, butter and garlic. New ProQ Accessories include a Rotisserie Kit & Plancha Grill that has been designed to complement the company's award-winning ProQ BBQ Smoker range. Also new is the Digital Bluetooth Thermometer & Phone App that has four probes that accurately monitor both the food and the cooking chamber temperatures.

**Smart Garden Products (Hall 9.1, Stand D16)** produces a wide range of leading solar lighting and garden décor and is using Spoga+gafa to launch more products than ever before. To complement the company's market leading solar lighting range, the company has introduced Eureka Lighting, a brand new range of innovative non-solar lighting products, filled with clever, fun and functional concepts. The company's existing brands have also been extended with the addition of intelligent solutions in the Smart Solar line up, as well as bright and beautiful additions to the Smart Garden, Flamboya and Outside In ranges.

**Smartedge (Hall 9.1, Stand D36a)** is exhibiting its structural lawn edging system that is manufactured in the UK from high strength polypropylene. Smartedge's patented 'A' frame system gives a pleasing appearance to the lawn and also provides a robust and structural edge that is ideal for beds and borders. It is easy to use and to shape to curved and creative lawn shapes. The product is supplied in rolls (5m, 10m or 50m), making Smartedge easy to display and transport.

**STV International Ltd (Hall 6.1, Stand B40)** is a specialist home and garden pest control product supplier, and is launching a new-look to the 'The Big Cheese Ultra Power' range. The range is similar to products being used by professionals and maximises the company's successful mouse and rat control solutions.

**Trimetals Ltd (Hall 6.1, Stand A43)** has added more sizes to its Guardian range of superior quality garden sheds. The sheds are ideal for general garden use, providing storage for tools, ladders, sports equipment etc. The new sizes are 3ft x 3ft, 4ft x 3ft, 6ft x 3ft as well as a new range of walk-in buildings measuring 6ft x 6ft, 6ft x 8ft and 8ft x 10ft.

**Useful & Practical Ideas (Passage 4-5, Stand A58)** is a supplier of British-designed and innovative garden products. Its latest products to be launched at Spoga+gafa are Plantpal watering globes for house plants and chambers for outdoor plant pots. The concept employs the latest in watering technology to create the perfect watering system that can change the way we water plants. The decorative glass or plastic globes are sophisticated watering systems that determine when plants are thirsty. Made of hard plastic or heavy-duty glass, they are virtually shatterproof.

**VegTrug Ltd (Hall 9.1, Stand D21)** is the designer and manufacturer of the original, iconic raised bed planter. Being launched at Spoga+gafa is a new Grow Care system that is an all-in-one solution for tracking sunlight, moisture, temperature and soil fertility to aid the growing of perfect plants. The accurate readouts via the app enable the user to keep track of the environment around the plants. Also on show is the original VegTrug, the VegTrug Nursery Greenhouse

Package and a Bee Bar Insert. Other items to use with the VegTrug are a deluxe potting bench, a tomato greenhouse, mini greenhouse, Veg Trellis and the Windsor obelisk collection.

**Vitavia (Hall 6.1, Stand A34/B35)** is a manufacturer of quality hobby greenhouses and in keeping with its continual program of development the company will be displaying six large greenhouses and garden rooms.

**Waspinator (Hall 9.1, Stand D36)** is displaying its award-winning best selling wasp repellent. A new free standing display unit is now available with all export orders and is supplied complete with free samples to enable customers to inspect the product. The unit is available with instructions in any language subject to minimum order quantity.

**Worth Gardening/Garland Products Ltd (Hall 9.1, Stand C30)** has extended its range of practical and innovative gardening products, which now comprises over 900 items. Forty new products are being launched at Spoga+gafa and include a brand new range of Super Tough covers, designed specifically for use with outdoor rattan furniture. The range has 24 different covers suitable for all of the popular furniture shapes and sizes, whilst also being made from the toughest and most durable fabric the company has ever produced. Many other new products are being introduced to complement other Worth Gardening/Garland ranges.

**Yardmaster International (Hall 6.1, Stand E42)** is showing its new HighLight metal shed which the company has developed with functionality and contemporary aesthetic in mind. Extra tall walls and double sliding doors make for easy access to contents, and a wide front window panel creates a bright shed interior. With extra tall walls and a sleek pent roofline, Yardmaster's HighLight shed blends seamlessly into modern garden and back yard spaces.

For further information on the British exhibitors or Gardenex, the trade association that works on behalf of British companies to help them increase sales worldwide,  
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