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New garden tools, growing accessories, garden decor, leisure products and pest control items to be launched by UK exhibitors at NHS

The UK export federation Gardenex is organising the British pavilion at the 2018 National Hardware Show (NHS) in Las Vegas from 8 to 10 May 2018. It is the 22nd occasion that the federation has organised a group of British exhibitors at the major North American trade show.

The UK companies will be exhibiting in a prime location in the Lawn and Garden section (North Hall) and all of the exhibitors will be showing products that are new to the North American market.

In addition to supporting the product suppliers at the show, Gardenex will be offering a free-of-charge UK garden product sourcing service for the benefit of overseas buyers.

Numerous new products and enhancements to its comprehensive ranges of garden tools are to be shown by **Spear & Jackson (Booth 10432)**. New items for 2018 include fixed blade pruning saws, soft feel mini snips, precision snips, an 'every day essentials' three-piece scissors set and mini hand tools for indoor plant care. There are also cutting axes with fibreglass handles, innovative new style stainless steel hoes and new ergonomic stainless steel garden hand tools. A number of new items for the sprayer sector comprise a 5 litre wood stain pump action pressure sprayer, a 15 litre backpack style pump action pressure sprayer and a 7-in-1 multi-function spray gun with brass connector.

VegTrug (Booth 10329) has chosen the National Hardware Show to launch additions to its growing accessories. To complement its original self-contained raised planter, VegTrug is introducing a nursery four-tier greenhouse, Windsor 'choose & use' plant supports, towers and grow panels and a tomato greenhouse. There is also a new Bee Bar that is designed to fit within the leg structure of the VegTrug. This will attract bees which will help to pollinate the produce grown in the VegTrug. Several other VegTrug products will be available in a new Gray Wash for the 2018-19 season. These include small and medium VegTrugs, a herb garden, cold frames, tapered square planters, a nursery 4-tier greenhouse, a mini greenhouse with cold frame and a deluxe potting table.

Garden decor company, **Home2Garden (Booth 10335)** is showing a range of new designs with the focus on solar lighting and 3D solar lights. These items are brand new to the US market and have already received a highly positive welcome across Europe. The company's hand-blown glass range that has been increasingly popular in the US market over the past 10 years has also been expanded. Home2Garden has also introduced a larger range of its French collection of metal garden ornaments, incorporating stainless steel and rust-effect designs aligning with the ever-changing garden environment. Designs across various ranges include an LED globe solar stake, stainless steel windmills, a silver gazing ball stake, a hanging butterfly solar light and an LED peacock water feature.

Gardenex (Booth 10333) is the UK Federation of British Garden & Leisure Manufacturers. The federation is representing the UK garden and leisure industry with its British information stand at the show. The Gardenex team will be assisting the British exhibitors on site and offering a free-of-charge UK garden and leisure product sourcing service to overseas buyers. Since its formation 56 years ago, the Federation has been pleased to build close contacts within the North American market and looks forward to meeting established contacts as well as meeting new potential buyers of British gardening and leisure products. The booth will also have information on Glee 2018, the leading UK trade exhibition for the garden and leisure industry. The International Buyers' Centre at Glee, which takes place this year from 10-12 September in Birmingham, is organised and manned by Gardenex.

Hangout Pod (Booth 10337) is showing its newly released Hangout Pod circular hammock. Conical in shape once hung, the open design allows its user to enjoy comfortably all of the surroundings while experiencing the relaxing sensation of floating just above the ground. Unlike traditional hammocks, the Hangout Pod can be used by more than one person and has sufficient room for everyone to find comfort when either sitting or lying. Set up simply within ten minutes, the Hangout Pod can be used with the Hangout Stand or detached and hung directly from a tree, beam or alternative structure. The hammock is transportable, lightweight and able to support 200kgs.

STV Pest Control (Booth 10434) is showing its Fresh Baited Rat Trap that has proven to be extremely effective in catching rats. It has a powerful spring mechanism, a sleeved block for easy cleaning and is suitable for indoor and outdoor use. Refill fresh bait is available. The Big Cheese range of products from STV is tested and proven, assuring the user that they are receiving the most effective solution to their pest problems. Customer satisfaction with The Big Cheese products consistently brings back users to store and drives repeat purchases.

Another British company exhibiting at the show, **The Firepod Ltd (Booth 10136)** is showing its ultra-portable retro style stone baked pizza oven that is perfect for use at home, on the beach or when camping or boating. At the show, The Firepod will be demonstrating that outdoor cooking is all about the fun of creating dishes to eat with friends and family in a relaxed atmosphere.

Haxnicks International is exhibiting on the booth of its distributor **TDI Brands (Booth 10129)** and is displaying its new Haxnicks Easy Table Garden that is designed to make growing vegetables and herbs both simple and enjoyable. The raised, table-top height troughs have a built-in reservoir that holds 5 litres of water, to which liquid/soluble plant food can be added to feed plants automatically for up to several weeks at a time. The table has a frame and polycover that protects the plants from harsh weather and pests and encourages faster growth. The planting troughs are made from Haxnicks Vigoroot fabric which air-prunes the roots of plants, stimulating extra growth and producing larger, healthier plants and crops in a small volume of compost. Table Garden is ideal for patios, balconies and small gardens.

NHS information for UK editors

National Hardware Show is the ideal show for buyers seeking products not yet widely available on the US market. It attracts over 30,000 professionals including 2,600 exhibitors from the lawn and garden, hardware and DIY industries and features the whole spectrum of garden hardware products. Buyers attending the show include garden centre chains (Armstrong/Pikes, English Gardens and Petitti) and big home centre chains (Home Depot, Lowe's/Orchard Supply Hardware and Menards). Many UK firms target the mail order/e-commerce sector which include firms such as Amazon, Balsam Hill, Williams-Sonoma, Wayfair or shopping channels including QVC. All these are previous attendees as are Tractor Supply Company, Costco, TJX, Bed Bath and Beyond, Hammacher Schlemmer and leading buying co-ops such as Ace Hardware, Master Nursery and True Value. International attendance includes all leading Canadian chains such as Canadian Tire, Peavey, Lee Valley Tools and Home Hardware as well as Bunnings from Australia. NHS also attracts many leading wholesalers/distributors that service North American and other international markets.

Companies wishing to learn more about the comprehensive range of services offered by Gardenex to British exporters of garden and leisure products should contact Gardenex (The Federation of Garden and Leisure Manufacturers Ltd), the trade association that works on behalf of British companies to help its members increase sales worldwide. Telephone:

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