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Mission for Garden and DIY companies to Ljubljana, Slovenia (8-10 October)



The British-Slovenian Chamber of Commerce in Ljubljana is organising and hosting a programme of events for UK companies in the gardening, DIY, homeware and home improvement sectors. Pet care firms are also encouraged to contact the Chamber to assess the opportunities for them in this market.

The Chamber has asked Gardenex and PetQuip to help promote this opportunity and the organisations will be represented at the event. Entitled Sports Meets Business, the programme will include a conference on the morning of Monday 9th October which will cover a number of topics including market research on the Slovenian DIY and Garden markets, a retailer presentation and general advice on exporting to Slovenia, which has a population of 2.1 million. Slovenia is also a good entrance point for other Balkan countries such as Croatia, Serbia, Bosnia and Herzegovina, Romania.



On Monday afternoon, suppliers will be able to have one-to-one custom-made meetings with between 3-5 potential buyers, which will potentially include distributors and DIY and garden centre retailers – the Chamber will co-ordinate these to ensure that the meetings are relevant to both suppliers and buyers.

On Monday evening, there is a brewery tour and dinner and companies arriving on Sunday 8th have the option of attending the Slovenia v Scotland football game. On Tuesday there is the option of joining a retail tour of DIY and garden centre outlets around Ljubljana before returning to the UK.



The standard cost of the event is £550 (VAT is included) which will include two nights at a 4 star hotel, transfers to and from the airport, the retail tour and the Monday evening dinner. Cost of flights and additional refreshments/meals are not included. This price is based on companies confirming their bookings by 31 August. If you are interested in participating, for further details on this event please contact aleksandra.baric@bscc.si

The Chamber will be organising a webinar on Doing Business in Slovenia with a focus on the DIY gardening and Homeware Sectors on 24 August at 10am GMT. This will feature details of the Sports Meet Business event. Slovenia is a great entrance point for other Balkan countries such as Croatia, Serbia, Bosnia and Herzegovina, Romania. The Slovenian team can link you with these countries, and representatives from British Chambers from some of these markets will also be present at the event in October.



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